



**It's the most wonderful time of the year!**

'Tis the season for reflecting on the year, counting your blessings & expressing gratitude, and preparing for the year ahead. At the IRC, we've been doing all these things as part of our Strategic Clarity process and I'm pleased to share what we've learned and what gets us excited about the New Year...

As we reflected on 2018, we've recognized the transition of leadership as a major theme for the year. The process of asking questions, revisiting strategies, and redefining our goals has pushed us to think beyond our comfort zone. And at a time when the entire recycling industry is also experiencing significant change, we have embraced it as an opportunity for intentional organizational growth.

In counting our blessings, we've surveyed our data and crunched the numbers. We've taken a hard look at our structure and processes for donor, member, and sponsor relations such that we're undertaking a process to improve it. We're particularly interested in ensuring we are effectively communicating with our partners in ways that are meaningful and relevant, helping them feel informed, involved, and invested in our work. The video below hints at ways we look forward to expressing our gratitude, and at the exciting work ahead!

Finally, as we prepare for the year ahead, we are beyond excited for the work that lies ahead and the partners we get to work with to accomplish it! We have new board members, new board leadership, a new perspective on our mission, organizational clarity on our priorities and clarity on how to achieve our goals.

That 'how' component is particularly exciting for me because it lays out who we get to work with, and the people are what make this organization so strong. We have the privilege of working with local, state, and national partners to solve big hairy problems that require complex and creative solutions, and we get to do it in a way that leaves a lasting, positive impact on the environment in the state of Indiana. If that isn't something to be grateful for and excited about, I don't know what is!

So as we head into 2019, we are grateful and excited to count YOU as one of our partners. We look forward to your continued support and engaging your passion for our mission in new ways!

From all of us at the IRC, we wish you Happy Holidays and a prosperous New Year!



Sincerely,

Allyson Mitchell

**DONATE NOW!**

**HELP US INCREASE RECYCLING IN INDIANA.  
DONATE TO THE IRC TODAY!**

## STRATEGIC PLANNING *Retreat*

The IRC has been undertaking a strategic clarity process over the past several months. This has included constituent surveys (thank you to those who participated!), staff and board interviews, data analysis, and a one-day staff and board retreat which was held on December 7.

Thank you to our board members for their time and dedication to the IRC and to Cummins for hosting our meeting.

We will be finalizing our plan in early 2019 and will share our vision then!



First row: Rachael Hoover Lekic, Kelvin Okamoto\*, Allyson Mitchell, Rachel Morris, Jean Miller, David Vonnegut-Gabovitch, Morgan Bennett, Cassie Stockamp, Stacey Boggs, and Emily Jackson  
Second Row: Greg Spratt, Staci Cline (Intern), Ryan Franz\*, Jessie Biggerman\*, Lindsay McGuire (Board Intern), Scott Lutocka\*, Bob Bryant, Nick Brothers, Thomas Gray, and Craig Lutz  
\* new board member  
Not pictured: David Jose, Joe Merchant

Our board members and officers were elected at IRC's November 15 board meeting per our new [by-laws](#). The list of officers and board members can be found [HERE](#).

## SHOP FOR A *Cause*

You can support the IRC while you're doing your online holiday shopping at Amazon.com! Amazon will contribute 0.5% of your total purchase price to the IRC when you use AmazonSmile. AmazonSmile is exactly the same as Amazon - your Shopping Cart, Wish List, Registries, and other account settings are the same.

[CLICK HERE](#) to get shopping! Thank you for your support!



## REVENT *Recap*



THANK YOU TO EVERYONE WHO JOINED US FOR REVENT!

For the recap, [CLICK HERE](#).  
To view the official REVENT photo album on Facebook, [CLICK HERE](#).  
To view the REVENT photo booth album, [CLICK HERE](#).



## 2019 ANNUAL *Conference*



### SAVE THE DATE - JUNE 10-12, 2019

Conference attendees learn about the latest developments and innovations in waste reduction, reuse, composting and recycling industries, network with professionals and community leaders, and form new partnerships! Stay tuned for session topics!



### CALL FOR SPEAKERS

The IRC is now accepting speaker submissions for The Conference 2019! Speakers of all backgrounds, interests, and expertise are encouraged to submit proposals to [Emily Jackson](#) - simply fill out the form below!

[Request for Proposals 2019](#)

### CALL FOR EXHIBITORS

The Trade Show is a great way to extend your brand recognition, meet prospective partners, and share your ideas and products with attendees. If you're interested in exhibiting please email [Jean Miller](#).

### CALL FOR NEW SPONSORS

If you'd like to support Indiana's premier sustainable materials management conference, please email [Jean Miller](#).

To view the 2018 Conference recap, [CLICK HERE](#).

## NEW & RENEWING *Members*

### RENEWING MEMBERS

[Bartholomew County SWMD](#)  
[Beyond Monumental](#)  
[Indianapolis Demolition Co.](#)  
[Perry Co. Recycling Management District](#)

Darren Peterson

[Purdue University](#)

[Rideout Public Affairs, Inc.](#)

Greg Spratt

[Julia Spangler Sustainable Events, LLC](#)

Cathy Weinmann

### NEW MEMBERS

[Growing Places Indy](#)

Neil Roach

Wallace Schellenberger

## GET YOUR IRC LICENSE PLATE *Now!*



### TAKE THE PLEDGE

[CLICK HERE](#) or on the image to make your pledge to purchase the Recycling Coalition SGR plate when your plate is up for renewal. By entering your last name and email address in the pledge form, you agree to allow the IRC to email you a reminder about the Recycling Coalition SGR plate close to your renewal deadline.

### RENEW YOUR PLATE

[CLICK HERE](#) to visit the Recycling Coalition SGR plate on the BMV website. Note: When renewing, search for "RECYCLING COALITION" in the drop-down menu.

## LEND A BIN *Program*



## SPONSORS

DIAMOND



PLATINUM



## STAY CONNECTED



Join Our Mailing List!