



2022 SURVEY RESULTS

TOTAL NUMBER OF RESPONSES: 152

AGE OF RESPONDANT

AGE OF RESPONDANT	NUMBER	PERCENTAGE
0-18	0	0%
19-29	9	6%
30-39	20	13%
40-49	24	16%
50-59	41	27%
60+	58	38%

GENDER IDENTIFY

GENDER IDENTIFY	NUMBER	PERCENTAGE
Male	61	40%
Female	87	57%
Non-binary	3	2%
Other	1	1%

RACIAL IDENTITY

RACIAL IDENTITY	NUMBER	PERCENTAGE *
White	147	97%
Black or African American	2	1%
Asian or Pacific Islander	3	2%
Other	2	1%
Hispanic, Latino, or Spanish origin	1	1%
Native American or Alaska Native	0	0%
Middle Eastern or North African	0	0%

- (Comparison data: state demographics)

DO YOU FIND IT EASY TO ENGAGE WITH US?

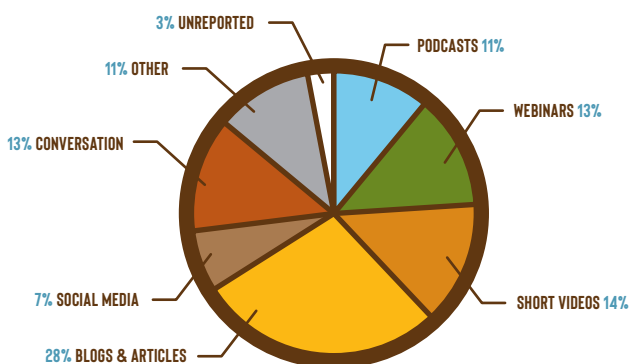
DO YOU FIND IT EASY TO ENGAGE WITH US?	NUMBER	PERCENTAGE
Yes	122	80%
No	20	13%

DO YOU CURRENTLY PARTICIPATE IN RECYCLING?

DO YOU CURRENTLY PARTICIPATE IN RECYCLING?	NUMBER	PERCENTAGE *
Yes, in a curbside program	102	67%
Yes, I drop it off	42	28%
No, it isn't offered at my residence	1	1%
No, it isn't offered in my community	1	1%
Other	8	5%

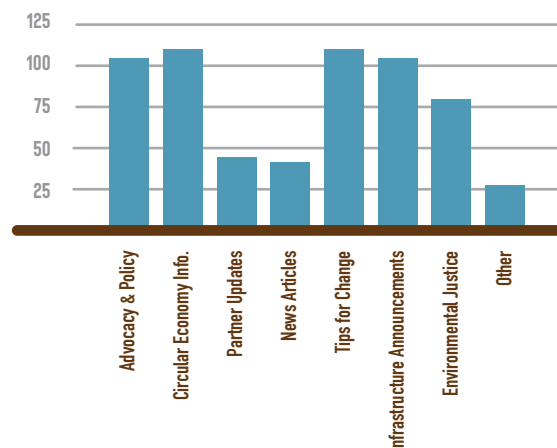
WHAT IS YOUR FAVORITE WAY TO LEARN?

WHAT IS YOUR FAVORITE WAY TO LEARN?	NUMBER	PERCENTAGE
Listening to podcasts	17	11%
Attending webinars	20	13%
Watching short videos	21	14%
Reading blogs/articles	42	28%
Scrolling through snippets on social media	10	7%
Participating in facilitated conversations	20	13%
Other	16	11%



WHAT TOPICS SHOULD WE BE FOCUSING OUR

EDUCATIONAL TOOLS AND COMMUNICATIONS ON?	NUMBER	PERCENTAGE *
Advocacy and Policy	104	68%
Information on the Circular Economy	111	73%
Partner Updates	46	30%
News Articles	40	26%
Tips for Change	111	73%
Announcements about infrastructure	104	68%
Environmental Justice	77	51%
Other	26	17%



WHICH AREAS ARE ASSOCIATED WITH OUR MISSION?

WHICH AREAS ARE ASSOCIATED WITH OUR MISSION?	NUMBER	PERCENTAGE *
Sharing of Information	127	84%
Setting the tone for statewide conversations	100	66%
Gathering voice/commitment around similar causes	82	54%
Creating thriving communities	53	35%
Advancing social and environmental justice	82	54%
Mitigating climate change, pollution, and other environmental challenges	100	66%
Stimulating economic development	73	48%
Advocating for effective policy	126	83%

WHY ARE YOU MOTIVATED TO JOIN OUR MISSION?

WHY ARE YOU MOTIVATED TO JOIN OUR MISSION?	NUMBER	PERCENTAGE *
I believe CI's mission aligns with my values	114	75%
I believe the work CI is doing affects me	96	63%
I see it as an opportunity to make a difference	95	63%
I want to improve my community	106	70%
I want to learn more about the circular economy	59	39%
I want to make connections with others who share my values	65	43%
I want to solve a particular problem	38	25%
Other	14	9%

* Does not add to 100