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## **INDIANA RECYCLING COALITION TO KICKOFF 30TH ANNIVERSARY CELEBRATION AT 30TH ANNUAL CONFERENCE**

INDIANAPOLIS – The Indiana Recycling Coalition (IRC) is celebrating its 30th year as an Indiana nonprofit organization by kicking off a year-long celebration campaign at its 2019 Annual Conference and Trade Show, June 10-12 at the Indianapolis Marriott East Hotel & Conference Center.

The campaign aims to celebrate the past, present, and future of the organization by recognizing key leaders, sharing member's stories of impact, and raising funds to fuel its mission of working together to strengthen the circular economy in Indiana. Over the year-long celebration (June 2019-June 2020), the IRC will identify and recognize 30 Recycling Rockstars; individuals who have made a significant impact on the organization, its mission, and sustainable materials management in the state of Indiana. The IRC will be profiling these individuals on their website and social media using the hashtag #IRCturns30. The IRC also aims to raise \$30,000 prior to the culmination of the campaign, which will conclude with a Celebration Event in June 2020.

The celebration campaign will launch at the 2019 IRC Annual Conference and Trade Show, which is the organization's 30th consecutive event. Conference attendees will learn about the latest developments and innovations in the waste reduction, reuse, recycling, and composting industries over the course of 3 days via informative panel sessions, speakers, and exhibitor displays. Waste & sustainability professionals from all backgrounds, including state & local governments, manufacturers and service providers, education institutions, and nonprofits will form new connections through the Conference's multiple networking opportunities. This year's conference features Keynote Luncheon speaker Dr. Kenneth Miller, PhD, whose talk is titled "Beyond Recycling: The Case for Embracing the Circular Economy in Indiana." IDEM Commissioner Bruno Pigott will be providing opening remarks.

As Greg Spratt, President of IRC's Board of Directors, notes, "The Indiana Recycling Coalition has evolved significantly over the past 30 years and has become one of the largest and most stable state recycling organizations in the county. We are blessed to have a legacy of dedicated leadership and strong partnerships that have enabled the organization to achieve several policy advocacy victories, including establishing a state recycling goal and defeating a proposed dirty recycling materials processing facility in Indianapolis in 2016." IRC Executive Director Allyson Mitchell, the organization's third person to hold this role, states, "This is an exciting time to celebrate a milestone anniversary, especially given the recent dramatic shifts in the recycling industry. As we look to our future, we are focused on working with the City of Indianapolis to

remedy its decades-long recycling challenges, expand our education and advocacy impact, and help every Hoosier understand their role in Indiana's circular economy.”

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## ABOUT THE INDIANA RECYCLING COALITION

The mission of the Indiana Recycling Coalition (IRC) is to strengthen the circular economy in Indiana through waste reduction, reuse, recycling and composting.

The IRC is a statewide not-for-profit, 501(c)(3) corporation representing concerned citizens, state and local government officials, business, industry and environmental groups since December of 1989. We focus on uniting Hoosiers in waste reduction, reuse, recycling and composting in order to preserve our communities for future generations. We educate and advocate to inspire individual Hoosiers, businesses, institutions, and state and local governments to think and act beyond recycling and towards a more circular economy in Indiana.

At the IRC, we educate Hoosiers about their role in sustainable materials management to empower them to make informed decisions in their daily lives. We convene our members and industry partners to connect them to each other and to the information, resources, and inspiration they need to solve problems and improve our economy and environment. And we advocate at the state and local level to advance policies that create jobs, protect the value of our resources, and improve quality of life in our communities.

Visit the IRC website and follow @INRecycling on Twitter.