

**AUGUST 7, 2019**

## **INDIANA RECYCLING COALITION SEEKS NOMINATIONS FOR 30 RECYCLING ROCK STARS**

INDIANAPOLIS – The Indiana Recycling Coalition (IRC) is marking its 30<sup>th</sup> year as an Indiana nonprofit organization with a year-long campaign. The organization aims to celebrate its past, present, and future by recognizing key leaders, sharing member's stories of impact, and raising funds to fuel its mission of working together to strengthen the circular economy in Indiana.

As part of the campaign, the IRC will identify and recognize 30 **Recycling Rock Stars**: individuals who have made a significant impact on the organization, its mission, and the circular economy in the state of Indiana. The IRC will be recognizing these individuals by profiling them on their website, highlighting them via social media posts using the hashtag **#IRCturns30**, and honoring them during a celebration planned for June 2020.

Individuals and organizations are encouraged to nominate individuals who have made a significant impact on the circular economy in Indiana, which includes the topics of recycling, waste reduction, reuse, composting, and rethink/redesign. Areas of impact include education, philanthropy, innovation, advocacy, community impact, and program implementation.

**Nominations are due August 31.**

[CLICK HERE](#) to access the nomination form.

The 30<sup>th</sup> Anniversary Celebration campaign, which launched at the 2019 IRC Annual Conference and Trade Show in June, also aims to raise \$30,000 prior to the culmination of the campaign, which will conclude with a celebration in June 2020 during the IRC Annual Conference.

IRC Executive Director Allyson Mitchell states, "There are community leaders and unsung heroes all over Indiana from diverse backgrounds and perspectives, working to improve sustainable materials management in various roles, organizations, and institutions. We look forward to sharing their stories and recognizing their efforts as we mark this milestone moment for the IRC."

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## ABOUT THE INDIANA RECYCLING COALITION

The mission of the [Indiana Recycling Coalition](#) (IRC) is to strengthen the circular economy in Indiana through waste reduction, reuse, recycling and composting.

The IRC is a statewide not-for-profit, 501(c)(3) corporation representing concerned citizens, state and local government officials, business, industry and environmental groups since December of 1989. We focus on uniting Hoosiers in waste reduction, reuse, recycling and composting in order to preserve our communities for future generations. We educate and advocate to inspire individual Hoosiers, businesses, institutions, and state and local governments to think and act beyond recycling and towards a more circular economy in Indiana.

At the IRC, we **educate** Hoosiers about their role in sustainable materials management **to empower** them to make informed decisions in their daily lives. We **convene** our members and industry partners **to connect** them to each other and to the information, resources, and inspiration they need to solve problems and improve our economy and environment. And we **advocate** at the state and local level **to advance** policies that create jobs, protect the value of our resources, and improve quality of life in our communities.

Visit the IRC [website](#) and follow @INRecycling on Twitter, Facebook and Instagram.